

ORDER



Orders
Order / Rev: 164604
Alt Order #: 06842773
Product Desc: KLINE FOR CONGRESS
Estimate: 212
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 09/11/12 / 09/11/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Stevens Reed Curcio & Potholm
Buying Contact:
Billing Contact:
 201 Union Street Ste. 200
 Alexandria, VA 22314-3219

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kline for Congress
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	89	\$39,825.00	\$33,851.25
10/29/12	10/29/12	17	\$16,425.00	\$13,961.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	89	\$39,825.00	\$33,851.25	209.20
November 2012	17	\$16,425.00	\$13,961.25	52.10
Totals	106	\$56,250.00	\$47,812.50	261.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/23/12	10/26/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	- TWTF - -	:30	2	\$250.00	3	1.00	NM	2	\$500.00
NEWS 5A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 2 \$250.00 1.00															
N 2	M	10/23/12	10/26/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	3	\$250.00	3	1.50	NM	3	\$750.00
NEWS 5:30A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 3 \$250.00 1.50															
N 3	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	8	\$450.00	4	2.20	NM	8	\$3,600.00
NEWS 6A WITH MAX SEP ON DAYS WITH 2X <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 8 \$450.00 2.20															
N 4	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	12	\$400.00	4	2.30	NM	12	\$4,800.00
GMA 3X/DAY WITH MAX SEP!!!!!!! <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - TWTF - - 12 \$400.00 2.30															
N 5	M	10/27/12	10/27/12	Sa 6-7a Sat 6a News	CM	6-7a	- - - - - S -	:30	2	\$250.00	4	2.20	NM	2	\$500.00

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N17	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	4	\$700.00	3	3.40	NM	4	\$2,800.00
6P NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -		4			\$700.00			3.40			
N18	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	2	\$650.00	3	2.80	NM	2	\$1,300.00
6:30P- NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -		2			\$650.00			2.80			
N19	M	10/27/12	10/27/12	Sa 5-530p Sa 5-530p	CM	5-530p	- - - - - S -	:30	1	\$350.00	3	2.20	NM	1	\$350.00
SAT 5P NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S -		1			\$350.00			2.20			
N20	M	10/27/12	10/27/12	Sa 6-630p Sa 6-630p	CM	6-630p	- - - - - S -	:30	1	\$425.00	3	2.00	NM	1	\$425.00
SAT 6P NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S -		1			\$425.00			2.00			
N21	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	:30	1	\$450.00	3	4.50	NM	1	\$450.00
SU 5P NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S		1			\$450.00			4.50			
N22	M	10/29/12	10/29/12	Mon Spcl 2 Dancing with the Stars ftc 9/24	CM	7-9p	M - - - - -	:30	1	\$5,250.00	3	9.70	NM	1	\$5,250.00
Dancing w/ Stars		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M - - - - -		1			\$5,250.00			9.70			
N23	M	10/29/12	10/29/12	Monday Prime C Castle	CM	9-10p	M - - - - -	:30	1	\$5,000.00	3	7.90	NM	1	\$5,000.00
CASTLE		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M - - - - -		1			\$5,000.00			7.90			
N24	M	10/28/12	10/28/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	- - - - - S	:30	1	\$3,200.00	3	6.00	NM	1	\$3,200.00
AFHV		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S		1			\$3,200.00			6.00			
N25	M	10/23/12	10/26/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	4	\$900.00	3	3.80	NM	4	\$3,600.00
LATE NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -		4			\$900.00			3.80			
N26	M	10/27/12	10/27/12	Sa Late News Sa 10-1035p	CM	10-1035p	- - - - - S -	:30	1	\$550.00	3	3.60	NM	1	\$550.00
SA LATE NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S -		1			\$550.00			3.60			
N27	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	- - - - - S	:30	1	\$1,300.00	3	4.10	NM	1	\$1,300.00
SUN LATE NEWS		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- - - - - S		1			\$1,300.00			4.10			
N28	M	10/23/12	10/26/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF - -	:30	4	\$500.00	3	2.30	NM	4	\$2,000.00
NIGHTLINE		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -		4			\$500.00			2.30			
N29	M	10/29/12	10/29/12		CM	6-7a	M - - - - -	:30	2	\$450.00	4	2.20	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a News M-F 6-7a News										
				NEWS 6A WITH MAX SEP!		NEWS 6A								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		2 \$450.00 2.20								
N30	M	10/29/12	10/29/12	M-F GMA M-F GMA	CM	7-9a M-----	:30	3	\$400.00	4	2.30	NM	3	\$1,200.00
				GMA 3X/DAY WITH MAX SEP!!!!!!		GMA								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		3 \$400.00 2.30								
N31	M	10/29/12	10/29/12	M-F 9-10a Live with Kelly	CM	9-10a M-----	:30	1	\$225.00	3	1.40	NM	1	\$225.00
				LIVE W/ KELLY		LIVE WITH KELLY								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$225.00 1.40								
N32	M	10/29/12	10/29/12	M-F The View M-F The View	CM	10-11a M-----	:30	1	\$350.00	3	1.90	NM	1	\$350.00
				THE VIEW		THE VIEW								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$350.00 1.90								
N33	M	10/29/12	10/29/12	M-F Midday News M-F Midday News	CM	11a-12p M-----	:30	1	\$250.00	3	2.60	NM	1	\$250.00
				MIDDAY NEWS		MIDDAY NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$250.00 2.60								
N34	M	10/29/12	10/29/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p M-----	:30	1	\$200.00	3	1.30	NM	1	\$200.00
				THE CHEW		THE CHEW								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$200.00 1.30								
N35	M	10/29/12	10/29/12	M-F 5-530p M-F 5-530p	CM	5-530p M-----	:30	1	\$450.00	3	3.00	NM	1	\$450.00
				5P NEWS		5P NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$450.00 3.00								
N36	M	10/29/12	10/29/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	1	\$900.00	3	3.80	NM	1	\$900.00
				LATE NEWS		LATE NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$900.00 3.80								
N37	M	10/29/12	10/29/12	M-F 1035-1102p Nightline	CM	1035-1102p M-----	:30	1	\$500.00	3	2.30	NM	1	\$500.00
				NIGHTLINE		NIGHTLINE								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$500.00 2.30								
N38	M	10/29/12	10/29/12	M-F 4-430p Millionaire	CM	4-430p M-----	:30	1	\$250.00	3	1.60	NM	1	\$250.00
				MILLIONAIRE		MILLIONAIRE								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$250.00 1.60								
N39	M	10/29/12	10/29/12	M-F 430-5p News 430p News	CM	430-5p M-----	:30	1	\$250.00	3	1.90	NM	1	\$250.00
				4:30P NEWS		430P NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$250.00 1.90								
N40	M	10/29/12	10/29/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$700.00	3	3.40	NM	1	\$700.00
				6P NEWS		6P NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/29/12 11/04/12 M-----		1 \$700.00 3.40								

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N41	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	2	\$325.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$325.00		0.00						
N42	M	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	7-8p	----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,200.00		0.00						
Totals													106	\$56,250.00	